

Getting Interviews: Keys to the Hidden Job Market

If you are frustrated by a lack of response from ads or headhunters, feel like “there are no jobs” or that people are too busy to help you, or just want to improve the return on your job-search time investment, then read on...

Many jobseekers place too much emphasis on ads and recruiting firms to get interviews, while not putting enough time into networking and contacting people directly. In fact, in today’s economy most jobs are landed using latter two approaches! In addition, job seekers cannot afford to miss out on the benefits that LinkedIn provides in landing interviews. In this webinar, you will learn about a strategy and specific techniques that you can apply immediately to improve results in your search, including:

- ✓ How to build and use your **network** effectively.
- ✓ How to **get meetings by contacting people directly** who you don’t know.
- ✓ How to **increase your response rate** with ads and recruiting firms.
- ✓ **Seven features to include in an email** or cover letter that will get you the meetings you want.
- ✓ How to **structure a networking meeting**.
- ✓ Specific **verbiage and phrases** you should use in your communications.
- ✓ Things you must be doing on **LinkedIn** to have a productive job search.
- ✓ How to diagnose and **jump-start a stalled job search**.

Workshop Details

Format: Webinar (listen via conference call or computer speakers and view my screen on your computer)

Date: Wednesday May 16, 7-8:30pm EST

Cost: \$20

To register, please go to: www.hellmannconsulting.com/seminars.

Register with No Risk: If after taking the webinar you are dissatisfied for any reason, email me and you will receive a full refund.

Recommended Requirements:

- You own a PC or Mac that was bought within the last five years (older machines may work, but not guaranteed).
- Please log-in by 6:50pm (or earlier), to ensure you are ready for the prompt 7pm start.
- Please **complete your registration at least 15 minutes prior to the start time** to ensure that you will receive the call-in and login information.
- Long distance Dial-in Number: pay only your normal long distance rate for the duration of the call. OR listen via your computer’s speakers.

Note: this session may be recorded (you’ll receive a copy if it is). Hope you can join me!

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