

Resume & “Pitch” Intensive: Craft Messages that Land Interviews and Offers

Is your resume communicating how you can help a prospective employer in the 15 seconds a hiring manager is going to look at it? Are you positioning yourself correctly for the job you want, or are you too focused on your last job?

In this webinar, we will review examples of resumes and pitches (what you tell interviewers and others about your experience) from actual job search "success stories" to get the facts straight about what works, and what doesn't. In the process, you'll learn how to write an effective resume and craft a compelling pitch that will help you get and ace interviews. Specifically, we'll cover:

- ✓ **Before and after resume examples**, so you can clearly see what works.
- ✓ **Nine resume “do’s” and six resume “don’ts”** that will debunk a lot myths and save you time.
- ✓ **For career and industry-changers**, how to relate your prior experience to what you're looking to do next.
- ✓ How to **address common issues**, like gaps in your resume, too-much or too-little experience, or job-hopping.
- ✓ What you need to know about adapting your resume for your **LinkedIn profile**:
- ✓ **In-class exercises** that will get you started on your resume and pitch.

Workshop Details

Format: Webinar (listen via conference call or your computer's speakers and view my screen on your computer)

Date: Tuesday May 8, 7-8:30pm EST

Cost: \$20

To register, please go to: www.hellmannconsulting.com/seminars.

Register with No Risk: If after taking the webinar you are dissatisfied for any reason, email me and you will receive a full refund.

Recommended Requirements:

- You own a PC or Mac that was bought within the last five years (older machines may work, but not guaranteed).
- Please log-in by 6:50pm (or earlier), to ensure you are ready for the prompt 7pm start.
- Please **complete your registration at least 15 minutes prior to the start time** to ensure that you will receive the call-in and login information.
- Long distance Dial-in Number: pay only your normal long distance rate for the duration of the call. OR, listen via your computer's speakers.

Note: this session may be recorded (you'll receive a copy if it is). Hope you can join me!